

BY NATUZZI

# Wellbe sofa

NATUZZI  
ITALIA



NATUZZI ITALIA

Wellbe sofa



COMFORT — WELLNESS



# Embrace Comfortness. Shape life with Natuzzi

Comfortness is a new way of thinking about well-being in the home – not only from a physical perspective but a visual and mental one too. Comfortness is the fusion of *Comfort + Wellness*, and with these two words we're redefining what it means to live in comfort.

Our holistic approach to comfort has a unique goal: to improve quality of life through a healthier body and mind.

Comfortness is living in a space which not only makes you feel relaxed, but brings you a deeper sense of well-being and the strength to embrace the world with warmth and generosity. We believe this precious harmony is the ultimate luxury – a luxury that exists beyond trend. Comfortness is the Natuzzi Italia way of understanding life and every design from our new collection is born from this philosophy.





# Wellbe sofa. Reshaping well-being

Wellbe is our first expression of Comfortness. Balancing form and function it's designed to bring well-being to body and mind.



A major innovation from Natuzzi Italia, Wellbe features new ergonomic technology that adjusts to support the body, so that you always relax in a way that benefits postural health.

The sofa's organic form and natural color palette are inspired by the perennial beauty of Apulia and together they rest the eyes. Its layered shape blends sweeping lines and curves with crisp piping, for a finish that's both inviting and elegant.

Wellbe has a versatile, modular structure that can be configured in multiple ways for different spaces and needs.

Designed by  
Natuzzi Design Centre



# Ergonomic support

Every detail is handcrafted to provide deep rest and relaxation for the whole body.



A Triple-motion mechanism with soft-touch controls, which individually activate the footrest, headrest and lumbar support, so you can tailor the recliner adjustment in a way that feels most comfortable for you.



1



2

The armless chair has easily accessible buttons on the right side of the seat.



3

A thin-profile armrest with a soft cushion shape and elegant piping. Available in tone-on-tone or contrast colors.



4

The flexible armrest adjusts to fit your position on the sofa and the style of your space.



5

A dedicated app to activate the different functions. Available for Android and iOS systems.



6

An integrated USB charging point.



7

A side pocket for convenient storage.





Available in fabric and leather with over 100 colors to choose from.

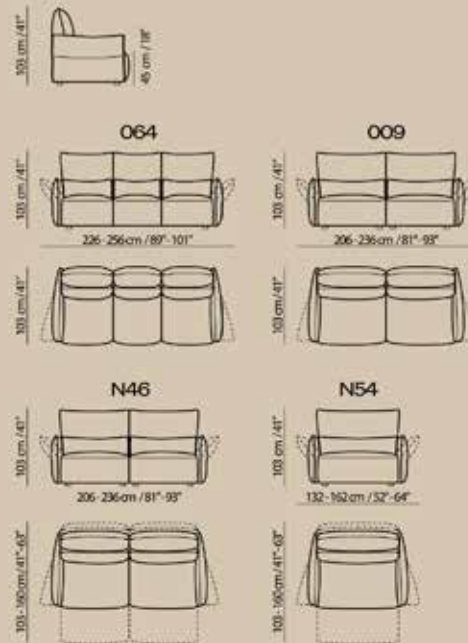
The Wellbe sofa's internal structure of multi-layered wood is covered with different polyurethane densities to boost its cushioning and comfort level.

# Flexibility and versatility

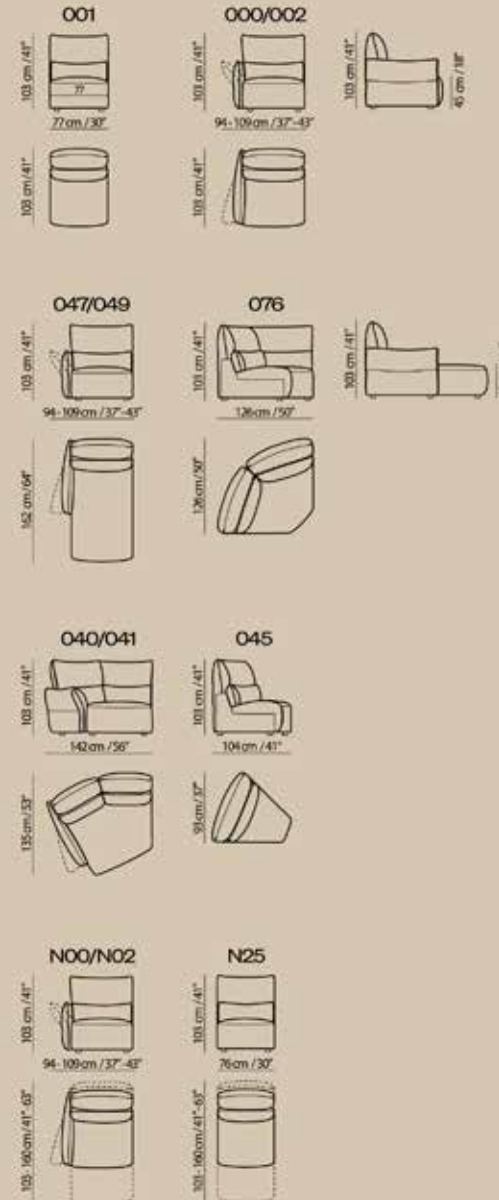
Wellbe has a modular structure so you're free to choose the best configuration for your space now and adapt it in the future.

The wide variety of modules and different seat widths means you can customize the sofa based on the number of people in your home, the shape of the room and its position in relation to existing furniture.

## Linear sofa & armchair (stationary & motion)



## Sectional modules (stationary & motion) + corner + chaise-longue



Configuration  
Recliner Lovechair



Configuration  
Three seater, two cushions



Configuration  
Three seater,  
three cushions



Configuration  
Two seater + terminal



Configuration  
Sectional with terminal



Configuration  
Sectional with 90° corner





# Complementary coffee table

Made to serve in multiple ways, the Square coffee table is the perfect companion for Wellbe. The deceptively compact design functions as a side table with drawers or shelves and the wheels mean you can easily move it as your needs change throughout the day. With a modest height and smooth corners the Square is easy to incorporate in every space.



Smoked Oak



Ashwood Tobacco

The table has two storage compartments, a top-opening drawer and side-drawer. Both drawers have full-extension opening

with a push-to-open mechanism and soft close. The main storage compartment turns into an additional elevated shelf or tray.

# Versatility for our target consumers

Comfort is known to be a subjective factor. It depends on daily habits, body conformation or personal needs that may change from person to person or place to place. Wellbe is designed precisely to respond to the many nuances of comfort and has countless configurations suitable for every lifestyle.



Configuration  
Sectional with 90° corner



## The Jones', the young family.

Mark and Lucy live in a suburban environment with their daughter Emily. They both work in the city; he is a financial analyst and she is a dentist. They moved to the suburbs when Emily was born, because they were looking for a more comfortable and more relaxed environment, where Emily could grow closer to nature and away from the hustle and bustle of city life.

For them, their living room with the Wellbe sofa in the configuration shown, is a true island of comfort dedicated to the whole family. Emily has plenty of room to play, Mark and Lucy can take advantage of the Triple-motion mechanism to work comfortably or relax in front of the TV, so the whole family enjoys the conviviality of an evening together.



Configuration  
Two seater + terminal  
(with/without motion)



## Christine, a sophisticated single.

Christine lives in the city. She is single, partly by choice and partly because her focus right now is still on her career in design. She is an urban animal and she is highly engaged socially. Often out for industry events or after hours parties, at home she is a fan of elegant comfort.

That's why she has chosen this configuration of Wellbe; it allows her to cocoon in its uniquely designed recliner when she just wants to enjoy a movie and popcorn; Wellbe is perfect for Christine's favorite TV series. The small size of this configuration is great for a tiny house like Christine's, causing no space problems but rather making the environment prettier and more comfortable.





## Paul and Gloria, a dreaming couple.

Paul and Gloria are a young couple, living in the big city. They share a deep appreciation for design, good food and cultural experiences. They both have successful careers in finance and marketing and have chosen to live in the heart of the city to be close to the vibrant cultural scene and the latest design trends. The couple is very active and passionate about city living and love the energy of urban life.

But when they are home, they love to cocoon, this is why they chose this configuration of Wellbe. The lovechair allows them to share moments of intimate comfort together and recharge the energies of both body and mind.



Configuration  
Recliner Lovechair



## Liz and Robert, forever young.

Liz and Robert have recently retired after long and rewarding careers. They are happy empty nesters. After a life of work commitments, they have now moved to a new home by the seaside and plan their day around their interests, which they can finally pursue. They are engaged socially and have a culturally diverse group of friends with whom they meet frequently in one or the other's homes. And, frequently, their children come to stay for a few days.

Their home is spacious and welcoming, as is their Wellbe configuration, which they have chosen for its unparalleled comfort – particularly when those first little back aches occasionally appear – and its ability to accommodate friends and family when they come to visit. In addition, the side pocket of Wellbe is perfect for storing their tablet, their favourite magazines and the TV remote. All at hand for a quiet evening at home.



Configuration  
Sectional with terminal

# Well-being

Wellbe represents a promise made by Natuzzi Italia to all those seeking maximum well-being. It's the ultimate expression of comfortness and the sofa's long-term health benefits have been certified by Dr. Charles Bark. Dr. Bark carried out a series of tests and studies to affirm Wellbe's efficacy in relaxation and wellness.

Charles Bark belongs to the third generation of a family working in healthcare for more than 100 years, is president of the company HiNounou, selected as one of the Technology Pioneers by the World Economic Forum, and was awarded World Champion of Healthy Ageing Innovation by the United Nations.

“Scientific studies have shown that long periods of sitting are linked to obesity, cardiovascular disease, and musculoskeletal problems. Wellbe is the only sofa in the world that combines comfort and wellness in a way that can reduce risk factors for musculoskeletal disorders, particularly lower back pain. The way it adjusts to the right seating posture for each body shape is unique.

We're seated for one third of our life span and being seated for such a long time isn't healthy. I believe that our choice of sofa should not only be guided by aesthetics, but by well-being too. It should be a choice based on accurate scientific rules of posture.”



— Charles Bark

AI eHealth PhD Researcher.  
Top 100 Technology Pioneer  
for preventive Healthy  
Longevity at Home.





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